

THE OTHER SIDE OF VEGAS: RED ROCK ADVENTURE AND LUXURY IN SUMMERLIN AT JW MARRIOTT LAS VEGAS RESORT & SPA

LAS VEGAS - When Bugsy Siegel launched the first Las Vegas casino, his pals griped that no one would ever willingly spend any time in a desert. “Fuhgeddaboutit,” said Siegel. “We’ll build the most luxurious hotel money can buy, add some classy entertainment and a gambling casino, locate the whole production under a sky studded with a million stars, and the swells will beat down the door.”

These days, while Vegas pulses day and night with several billion megawatts, Siegel’s dream lives on at the JW Marriott Las Vegas Resort & Spa in Summerlin, a 21st century version of the secluded escape he envisioned with an elegant gambling casino thrown in for good measure.

Just ten minutes from the resort’s front door, rugged Red Rock Canyon etches a ragged line across the horizon. By day, the peaks glow rust and umber. At sunset, they turn gold and ruby. When the mountains fade to silhouettes, millions of stars appear in the night sky. Who needs neon with colors like that?

Golfers receive royal treatment at the JW Marriott Resort’s Executive Golf Desk, where golf specialists reserve priority rounds on twelve of Las Vegas’ outstanding courses surrounding the property. Sun worshippers are content simply lounging by the immense outdoor pool. Sensualists succumb to the enticements offered by the resort’s 40,000 square-foot Aquae Sulis Spa.

And, if hustle and bustle beckons, a 20-minute shuttle runs straight to The Strip with its gambling palaces, entertainment extravaganzas, outstanding dining options and boutique shopping.

For guests seeking to explore the landscape that captured Segal’s heart and imagination, Marriott’s concierge is pleased to coordinate a variety of adventures including:

- A photo safari in a luxurious Ford Expedition to the Grand Canyon, Monument Valley or The Valley of Fire
- A cowboy trail ride or mountain biking in nearby Red Rock Canyon
- Whitewater rafting on the Colorado River
- Simulated skydiving in an indoor flight tunnel or a real sky-dive over the desert
- A helicopter flight over the Grand Canyon or the Las Vegas night skyline
- Hiking and horseback riding on nearby 11,918 foot Mount Charleston
- Tours of abandoned gold mines and a Wild West ghost town

- Dinner cruising seasonally on Lake Mead aboard the Desert Princess, an authentic Mississippi paddle boat.
- A visit to the Hoover Dam museum and a guided hard hat tour of the project
- A trip to Area 51- the secret military facility celebrated in *Independence Day* and Spielberg's mini-series *Taken*.

The resort's myriad of dining options will satisfy the most discriminating palate. A hearty breakfast from the resort's 24-hour room service will fortify any day trip, and early risers can sip the day's first java jolt at Starbucks. Lunch and dinner choices range from tasty delights at the authentic J.C. Wooloughan's Irish Pub, Ceres Restaurant and The Waterside Grill to sushi along with a traditional Japanese menu and Teppanyaki at Shizen, steal and seafood at Carmel and Italian cuisine at Spiedini Ristorante to name a few.

Whether the great outdoors calls, or there's no care to wander further than a poolside cabana, JW Marriott Resort & Spa offers something very special and unique that's found nowhere else in Las Vegas - a breathtaking view of Red Rock Canyon by day or millions of stars twinkling by night.

JW Marriott Las Vegas Resort & Spa features 548 oversized guestrooms set amid 54 acres of lush gardens. Located in Summerlin, 20 minutes northwest of the famous Las Vegas Strip, the resort is close enough to indulge in the city's amenities, but far enough away to enjoy golfing on one of the courses surrounding the resort or explore beautiful Red Rock Canyon. Indulge yourself at JW Marriott's luxurious Aquae Sulis Spa or lounge by the grass-edged pool. Plus, the resort features 12 dining and entertainment options, from casual to elegant. All services and amenities synonymous with JW Marriott are at your fingertips when you visit.

JW MARRIOTT LAS VEGAS RESORT & SPA: 221 N. Rampart Blvd., Toll Free: 877-869-8777, www.jwlasvegasresort.com.

Check out our E postcard at: www.jwlasvegasluxury.com.

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